

Gedankenwald

H.E. António Guterres
Secretary-General
United Nations
New York, NY 10017
United States of America

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Our commitment to the United Nations Global Compact and Sustainable Development Goals

Dear Secretary-General Guterres,

I am writing on behalf of Gedankenwald, and as the Chief Executive Officer, I am honored to express our unwavering commitment to the principles of the United Nations Global Compact (UNGC) and our dedication to actively support the Sustainable Development Goals (SDGs).

Enclosed with this letter is our firm commitment to the annual submission of the Communication on Progress (COP) to uphold our accountability to these essential initiatives. Gedankenwald firmly believes that businesses have a vital role to play in creating a more sustainable and equitable world. Guided by the Ten Principles of the UN Global Compact, we pledge to align our operations and strategies with universally accepted principles encompassing human rights, labor, environment, and anti-corruption.

As an organization creating communication solutions for ethical, sustainable, and future-driven brands, we recognize our responsibility to promote ethical practices and advocate for a positive impact on society and the environment. We believe, after all, that communication is at the core of positive change. Our collaboration with companies and government organizations has allowed us to inspire change and drive progress towards a sustainable future.

In support of the Sustainable Development Goals, Gedankenwald is committed to leveraging our resources, expertise, and influence to contribute meaningfully to the achievement of these goals. We are particularly devoted to fostering inclusivity and well-being, promoting sustainable consumption and production, and advocating for environmental preservation.

We understand that accountability is the cornerstone of sustainable development. Thus, we are dedicated to annually submitting our Communication on Progress (COP) to the UN Global Compact. This report will outline our progress, initiatives, and challenges in aligning our practices with the Ten Principles and the SDGs.

I wholeheartedly support the UN Global Compact and reaffirm our commitment to its values and principles. I am proud to sign this letter as a symbol of our ongoing dedication to responsible business practices and meaningful contributions to a better world.

Thank you for your leadership in guiding global efforts towards sustainable development and corporate responsibility. We are excited to be part of this global movement, collaborating with other businesses and stakeholders to drive positive change.

Yours sincerely,



Peter Crane
Chief Executive Officer